

Ellen Vanderlooven

Service Designer
& All-round Designer

experience

Full Time - iO

Service Designer

Service Design, Activation Design, UX/UI design

Full Time - Voxdale BV

Industrial Design Engineer / Project Manager

User Centricity, Design Thinking, Activation Design

Parttime Student Contract - AB InBev GITEC

Global Secondary Packaging Innovation Specialist

Packaging Design, Service Design, Strategic Design

Parttime Student Contract - Anubis Care BVBA

Graphic Designer

Editorial Graphic Design, Web Design, Social Media Marketing

education

Master of Design Sciences in Product Development

Graduated Magna Cum Laude
University of Antwerp

2019
- 2021

Bachelor of Design Sciences in Product Development

Graduated Cum Laude
University of Antwerp

2016
- 2019

I'm an enthusiastic person that enjoys a good boardgame with friends. I love understanding and creating experiences based on the consumer and their needs. I like working in a high pressure environment where anything can be a challenge.

contact

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skills & expertise

- Proficiency in Adobe Creative Suite, Microsoft Office, and more creative tools
- Managing design processes
- Background in prototyping, UX design and activation design
- Keen eye for graphic design
- Experienced in product, packaging and service design
- Analytical and structured methods during development
- Fluent in Dutch and English, basic knowledge of French